TECHNOLOGY MATCHING FUND

APPLICATION
PREPARATION FORM
2020





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INSTRUCTIONS

Below are the questions you'll find in the online application for the Technology Matching Fund (TMF). This document is intended to help you prepare for your application. The final application must be submitted online in Webgrants at webgrants.seattle.gov.

DDO IECT OVEDVIEW

Application deadline: Monday, January 13, 2020 at 5:00 p.m.

ODC A NIZATION A I

| ONGANIZATIONAL | PROJECT OVERVIEW |
|--|---|
| INFORMATION | 6. Provide a brief description of your project in 250 words or less. |
| 1. Give a brief description of your organization and its mission. | 7. Describe your organization's experience in delivering digital equity programs. |
| 2. What is your organization's budget? | 8. What neighborhood(s) will the project serve? (View map) |
| □ Under \$100 □ \$100 − \$300 □ Over \$300 | □ Citywide □ District 1 (West Seattle, South Park) □ District 2 (Southeast Seattle, Georgetown) □ District 3 (Central Seattle) |
| 3. What is your organization's staff size? ☐ No Staff. All Volunteers ☐ 0-5 ☐ 6-50 | □ District 4 (Northeast Seattle) □ District 5 (North Seattle) □ District 6 (Northwest Seattle) □ District 7 (Downtown, Queen Anne, Magnolia) |
| □ 51-200 □ Over 200 | Project Location Address: |
| 4. Does your organization receive free internet service through the City's Cable Modem program with Wave or Comcast? | City State Postal Code/Zip If the location has not yet been determined or the project has multiple locations, describe here. Project location(s): |
| 5. How did you learn about the TMF opportunity? | |
| □ Email direct from City Staff □ Email forwarded by a friend/colleague □ Postcard □ Saw posting on Webgrants □ Told by a friend/colleague □ Twitter □ Facebook | |
| ☐ Newsletter | |

☐ Website or blog posting

□ Seattle Channel

DEMOGRAPHICS

9. Estimate how many people you will serve throughout the project. We understand that this can be difficult to determine before the project.

| TOTAL | NUMBER | | |
|-------|--------|--|--|
| | | | |

| AGE | NUMBER |
|--------------------|--------|
| Older Adults (60+) | |
| Adults (19-59) | |
| Teens (13-18) | |
| Youth (1-12) | |

| OTHER (IF APPLICABLE) | NUMBER | | |
|----------------------------|--------|--|--|
| Immigrants and/or refugees | | | |
| Homeless | | | |
| Disabled | | | |
| Low-income | | | |
| Unemployed | | | |

| ETHNICITY | NUMBER |
|-------------------------------------|--------|
| Asian, Asian-American | |
| American Indian or Alaska Native | |
| Black, African American | |
| Hispanic/Latinx | |
| Middle Eastern or North African | |
| Native Hawaiian or Pacific Islander | |
| White | |

ACTIVITIES AND OUTCOMES

10. What will you and your partners do to accomplish your goals? Complete the grid below.

| Activity Number | Activity | Audience | Audience #'s Served | Tech Skills Taught | Life/Civic Skills Taught | Expected Outcomes |
|--------------------|----------|----------|------------------------|-----------------------|-----------------------------|----------------------|
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |



TIMELINE

11. Project Timeline. What are the specific steps you will take to complete this project? Dates should start no earlier than May 2020 and must be completed within one year. Projects can have a maximum of 25 steps.

| Step # | Step | Responsible Person | Date Done |
|-----------|------|--------------------|-----------|
| 1 | | | |
| 2 | | | |
| 3 | | | |
| 4 | | | |
| 5 | | | |
| 6 | | | |
| 7 | | | |
| 8 | | | |
| 9 | | | |
| 10 | | | |
| 11 | | | |
| 12 | | | |
| 13 | | | |
| 14 | | | |
| 15 | | | |
| 16 | | | |
| 17 | | | |
| 18 | | | |
| 19 | | | |
| 20 | | | |
| 21 | | | |
| 22 | | | |
| 23 | | | |
| 24 | | | |
| 25 | | | |

PROJECT IMPLEMENTATION

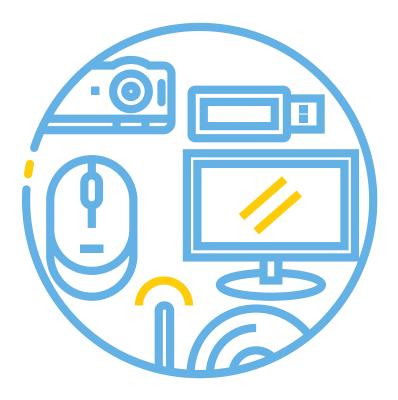
- **12. Community Benefit.** Describe what will be left in place after your project is completed? (technology, applications, curriculum, programs, organizational capacity, community capacity)
- **13. Partners.** What partners will be involved in your project? What are their roles in the project? Don't forget to attach letters of commitment to your application!
- **14. Promotion and Recruitment.** How will you promote your project? What steps will you take to ensure diverse and inclusive participation?
- **15. Evaluation.** What is your evaluation plan? How will you evaluate the impact of your project on individual participatants and on the broader community? What data will you use to track this?
- **16. Technical Support.** Who will provide support for the technology infrastructure of your project? Briefly describe their experience and affiliation with your organization.
- **17. Technical Infrastructure.** Describe what technology you have now and what you will add for this project. Include hardware, software, Wi-Fi, and other applications.
- **18. List** your blogs, Facebook, Twitter, Flickr, website, or related online sites or groups that you may be using for this project.

BUDGET

19. Please complete the budget grid below with descriptions for each item.

Note:

- » City Funds. The total request amount should not exceed \$25,000. Make sure that City funds are used for eligible expenses.
- » Community Match: ½ to 1. The match must be equal to or greater than ½ the funding request. Your match can include items from any combination of in-kind match, volunteer match, or cash match. Your match does not need to be in the same category as the money you are requesting. Your match must not violate the match restrictions or come from ineligible match sources. You may list ineligible match items in the budget column titled "sources not counted as match." Applicants are encouraged to provide documentation to demonstrate that their match is secure.



| Category | City Funds | In-kind or Cash Match | Volunteer Match | Sources not counted as Match | Total | Description (max 200 characters) |
|-----------------------------|------------|--------------------------|--------------------|------------------------------|-------|----------------------------------|
| Infrastructure | | | | | | |
| Hardware for projects sites | | | | | | |
| Hardware for participants | | | | | | |
| Software or online services | | | | | | |
| Internet | | | | | | |
| Personnel | | | | | | |
| Staff | | | | | | |
| Professional services | | | | | | |
| Volunteer | | | | | | |
| Interns | | | | | | |
| Other | | | | | | |
| Supplies | | | | | | |
| Peripherals | | | | | | |
| Fiscal Agency Fees | | | | | | |
| Printing | | | | | | |
| Food | | | | | | |
| Other | | | | | | |
| Totals | | | | | | |

- **20. City Funds Narrative.** Provide details on how you plan to spend City funds. Be clear on how the budget will be allocated among your partners. Be sure to note the rate and number of hours used in your personnel calculations.
- **21. Match Narrative.** Provide details on how you plan to meet your match requirement. Be clear on how the match is distributed among your partners. Be sure to note the rate and number of hours used in your personnel calculations.

CERTIFICATION

22. Certification

I agree that I am authorized to submit this application on behalf of the applicant organization and that the statements herein are true, complete and accurate to the best of my knowledge.

Certification: Yes / No

Organization:

First Name:

Last Name:

Title:

Date:

ATTACHMENTS

23. Attachments: you may include other materials to help reviewers better understand your proposal and strengthen your application. This is optional. Some examples of useful attachments include:

- » Letters documenting partner commitment
- » Volunteer pledge sheets
- » Curriculum overview
- » Current program schedule
- » List of current technology
- » Cost quotes on hardware, software or other items showing budget research
- » Brochures, fliers or other promotional materials

CONTACT US

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